

**COMMONWEALTH OF AUSTRALIA**

*COMPETITION AND CONSUMER ACT 2010*

Consumer Protection Notice No. 22 of 2011

**WARNING NOTICE TO PUBLIC**

Pursuant to section 129 of Schedule 2 of the *Competition and Consumer Act 2010*, I, DAVID BRADBURY, Parliamentary Secretary to the Treasurer, warn of possible risks involved in the use of the goods specified below.

**Particulars of Goods:**

“Keratin Complex Intense Rx”, ionic keratin protein restructuring serum for hair, in 50 ml containers sold in Australia between July 2010 and February 2011

**Possible risks:**

The supplier of the goods has recalled the goods because they contain an ingredient (thiazolidine-4-carboxylic acid), which is not listed as an ingredient on the packaging and which has not been subject to a safety assessment in Australia and for which the potential hazards are unknown.

Tests commissioned by the ACCC have also indicated that the goods release “free formaldehyde” in excess of the level allowed by the Standard for the Uniform Scheduling of Medicines and Poisons. Formaldehyde is known to cause sensory irritation, skin sensitization, and may also cause cancer in circumstances where there is chronic high exposure.

Dated this 11<sup>th</sup> day of May 2011



DAVID BRADBURY  
Parliamentary Secretary to the Treasurer